

Monica Sandak

SENIOR ART DIRECTOR / BRAND & DIGITAL EXPERIENCES

14 YEARS IN CREATIVE DESIGN | 8 YEARS IN ART DIRECTION

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01 PROFESSIONAL PROFILE

Creative design professional with 14 years of experience across branding, advertising, visual communication and digital products, including 8 years in Art Direction. Develops compelling visual concepts and coherent brand experiences for real estate, technology, cosmetics and events. Combines print, motion, 3D and UI/UX expertise with AI-assisted concept exploration and creative production.

02 PROFESSIONAL EXPERIENCE

Radix Tech | Software Company

2024 - Present

UI/UX Designer - Creative & Visual Direction

Shape visual direction for web and mobile products; build interface concepts and design systems, refine user journeys, and align brand standards with implementation teams.

Infinity Cosmetics

2020 - 2024

Senior Graphic Designer & Motion Designer

Created advertising concepts, campaign visuals, print communications, video editing and motion graphics, turning brand narratives into coherent cross-channel assets.

Spirit Team Events

2016 - 2020

Senior Graphic Designer & 3D Visualizer

Developed event and exhibition concepts, booth designs, 3D visualizations and large-format production artwork using design and 3ds Max workflows.

Skills Advertising

2012 - 2016

Graphic Designer

Designed print advertising, marketing collateral and social media creative for varied clients, formats and production requirements.

Selected work. Distinct creative disciplines.

BRANDS, DIGITAL PRODUCTS, CAMPAIGNS & EXPERIENTIAL DESIGN

03 SELECTED BRAND & PROJECT EXPERIENCE

NEX

REAL ESTATE MEDIA & EXHIBITIONS

Creative direction for property-led digital experiences, project/developer pages and bilingual presentation assets.

Radix Developments

MOBILE APP & CUSTOMER EXPERIENCE

Interface refinement across sign-in, navigation, home, notifications and rewards with brand-led consistency.

CORE

HUMAN OPERATIONS / SAAS

Brand-aligned enterprise HR platform interfaces, website communication and bilingual digital presentation.

Solid

REAL ESTATE CRM & MARKETING

Campaign visuals, social media creative and brand-consistent marketing assets for real estate audiences.

Aplus

CORPORATE BRAND & COMMUNICATION

Corporate identity direction, business communication and branded design collateral.

Cadraj

CASTING / DIGITAL PLATFORM

Visual concepts and UI direction for a casting and talent-focused digital product.

REXLIT

AI CALLING / DIGITAL IDENTITY

Brand and visual concept explorations for an AI-powered calling platform.

04 EXPERTISE & CREATIVE TOOLKIT

ART DIRECTION & BRANDING

Art direction / Brand identity / Creative concepts / Campaign visuals / Visual storytelling / Typography / Print & digital / Event & exhibition design

DIGITAL, MOTION & 3D

UI/UX / Product design / Interaction design / Design research / Web & mobile interfaces / Design systems / Motion graphics / 3D visualization

DESIGN & DEVELOPMENT TOOLS

Figma / Adobe Photoshop / Illustrator / After Effects / 3ds Max / HTML5 / CSS3 / Basic JavaScript / Flutter UI/UX

AI-POWERED CREATIVE WORKFLOWS

Higgsfield / ChatGPT / AI-assisted concepting / Visual exploration / Image generation & enhancement / Creative iteration / AI-supported production

05 EDUCATION & CERTIFICATIONS

B.Sc. in Biotechnology

Ain Shams University | 2012

Russian Cultural Center

Graphic Design / 3ds Max / Motion Graphics

LANGUAGE

English

YAT Learning Center

Front-End Development

LINKEDIN

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BEHANCE

[behance.net/monicanaguib](https://www.behance.net/monicanaguib)